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FOR IMMEDIATE RELEASE
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Rob August Named Chief Commercial Officer for Ali Group and Welbilt

VERNON HILLS, Ill. (August 18, 2025) – Ali Group, the largest and most diversified global leader in the foodservice equipment industry, today announced the promotion of **Rob August** to the role of Chief Commercial Officer for Ali Group and Welbilt globally, effective September 1, 2025.

August joined the Ali Group in 2006 as Executive Vice President of Champion Industries. He has held a variety of executive positions since then, including Vice President of Business Development and Senior Vice President for Ali Group North America; and Executive Vice President of Ali Group and Welbilt.

In this position, August will oversee the Ali Group and Welbilt's global commercial strategy, drive growth across company brands and strengthen customer and channel relationships.

Filippo Berti, Chairman and Chief Executive Officer of Ali Group, said, "I am very pleased to announce Rob August's promotion to this position. Rob's extensive industry knowledge, strong business acumen and well-established relationships have driven significant growth, strengthened our market presence and enhanced customer relationships worldwide, consistently positioning our Group as industry leaders."

About the Ali Group

Founded in 1963, the Ali Group is a global corporation headquartered in Chicago, Illinois, with its European corporate office located in Milan, Italy. Through its subsidiaries, the company designs, manufactures, markets and services a broad line of commercial and institutional foodservice equipment used by major restaurant and hotel chains, independent restaurants, hospitals, schools, airports, correctional institutions and canteens.

The Ali Group and its more than 110 global brands employ approximately 14,500 people in 30 countries and, in terms of sales, is the world's largest group in this industry. It has 76 manufacturing facilities in 16 countries and sales and service subsidiaries throughout Europe, the Middle East, Africa, North America, South America, and Asia Pacific.

For more information on Ali Group products and services, visit www.aligroup.com.

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